DYNAMIC DISCS GRAPHIC PROFILE

SHORT, SWEET, AND TO THE POINT. A GUIDELINE ON HOW TO REPRESENT DYNAMIC DISCS IN TEXT AND GRAPHICS

1. LOGOS
2. SLOGANS
3. COLORS
4. FONTS
5. GRAPHIC ELEMENTS
LOGO TREATMENT

AVOID THESE

- Stretching
- Changing logo fonts
- Rotation
- Distortion
- Using unapproved color schemes
- Moving individual elements
SLOGANS

BE EXTRAORDINARY. BE PASSIONATE. BE DYNAMIC.

GET OUT. GET ACTIVE. PLAY DISC GOLF.

WE’VE GOT DISC GOLF COVERED

EMPORIA KNOWS DISC GOLF

GROW DISC GOLF
COLORS

MAIN COLORS

WHITE  BLACK  BLUE

PANTONE: PROCESS BLUE C
HSB: 204, 90, 86
CMYK: 77, 36, 0, 0
RGB: 23, 141, 219
HEX: #178ddb
MAIN FONTS

HEADLINE: MONTSESRAT (BLACK)
BODY TEXT: Open Sans (Regular)
BODY TEXT 2: Montserrat (Regular)
GRAPHIC ELEMENTS

DOTS

GRUNGE